

ALTOONA PALOOZA 2019

Altoona Palooza IS BACK for the 8th YEAR! Altoona Palooza will be a daylong event on June 22, 2019 at the Sam Wise Sports Complex.

The event will include activities and entertainment for the entire family. Altoona Palooza will be held from 8 am until 11p.m.

The 2019 Altoona Palooza promises to be a fun-filled day including mud volleyball tournament, kickball tournament, car show, kids' activities, live music, a beverage/beer garden, inflatables, food vendors, Art in the Park, morning yoga in the park and more!

We had several thousand people attend Altoona Palooza in the past! We are extremely excited about the enthusiasm this event is creating within the community. This event is a great tradition for Altoona that is becoming the heart and soul of its residents, creating community pride and dedication.

In order to be able to hold this event, we are relying on sponsorships from the community and the surrounding area. The Altoona Palooza committee has put together some incredible sponsorship opportunities, which are outlined below. Altoona Palooza is a designated 501(c) 3 non-profit organization, so your sponsorship dollars are tax deductible.

Please help us with our mission to hold a successful citywide celebration this year by considering a sponsorship commitment. Your sponsorship will help ensure future annual Altoona Paloozas. Thank you for your support and we look forward to seeing you at the event on June 22nd, 2019!

Sincerely,

Mary Simon – 515-201-6582 /email: MSimon@bankerstrust.com

Penny Shepherd – 515-229-2371 /email: one_cent5@msn.com

Ann Moyna – 515-250-3209 / email: atmoyna@gmail.com

SPONSORSHIP OPPORTUNITIES

Main Event Premium Sponsor (3) - \$3000

- Signage throughout all events (Main Stage, Car Show, Kickball Tournament, Mud Volleyball, Beverage/Beer garden)
- Listed on advertising as Main Event Sponsor
- Live announcements on-stage throughout the day
- Facebook and website listing

Main Stage Premium Sponsors (6) - \$1500

- Large stage banners
- Listed on advertising as Main Stage Sponsor
- Live announcements on-stage/radio spots
- Facebook and Website listing

Altoona Palooza is a designated 501(c)3 non-profit organization.

Main Stage Secondary Sponsors (5) - \$750

- Listed on large stage banners
- Listed on advertising as Main Stage Sponsor
- Facebook and website listing – with a link to your company's website

Car Show Sponsor (4) - \$500

- Business name on awards
- Sponsor's Choice Award presented to car of choice
- Sign at the event
- Listed as sponsor on event schedules
- Acknowledged during the presentation of awards
- Facebook and website listing

Car Show Secondary Sponsors - \$250

- Medium sign at the car show entrance
- Listed as sponsor on event schedules
- Website and Facebook Listing

Palooza Sponsor Level 1 - \$1000

- Large Fence banner
- Business name mentioned throughout the day on PA
- Facebook listing and website listing – with a link to your company's website

Palooza Sponsor Level 2 - \$500

- Facebook and website listing
- Small fence banner
- Listing on large sponsor banner

Palooza Sponsor Level 3 - \$250

- Website and Facebook listing
- Listing on large sponsor banner

Mud Volleyball Main Sponsor (3) - \$1250

- Business name on mud volleyball player keepsake t-shirts
- Large Sign at the event
- Listed as sponsor on event schedules
- Live announcements during event
- 5 shirts for your business
- Facebook and website listing

Mud Volleyball Secondary Sponsors (5) - \$500

- Medium sign in mud volleyball arena
- Listed as sponsor on event schedules
- Live announcements during mud volleyball
- Website and Facebook Listing

Inflatables Sponsor (6) - \$1000

- Large Sign as you enter the inflatables area
- Listed as sponsor on event schedules
- Live announcements during event
- Facebook and website listing

Koozie Sponsor - (2) \$1000

- ✓ Logo printed on 500 Altoona Palooza Koozies – distributed prior to the event and during palooza
- ✓ Website and Facebook Listing

Kids Zone Sponsor (4) - \$750

- ✓ Medium sign in the free kids arena
- ✓ Listed as sponsor on event schedules
- ✓ Website and Facebook Listing

Palooza Volunteer T-Shirt Sponsor - (3) \$1000

- ✓ Logo printed on Altoona Palooza t-shirts distributed to event volunteers
- ✓ Website and Facebook Listing

Art In The Park - \$350

- ✓ Business name on flier
- ✓ Large Sign at the event
- ✓ Live announcements during event
- ✓ Facebook and website listing – with a link to your company's website

Kickball Sponsors (5) - \$250

- ✓ Listed on small banner on fields
- ✓ Website and Facebook Listing

Security Sponsor - \$1000

- ✓ Business name mentioned throughout the day on PA
- ✓ Facebook listing and website listing – with a link to your company's website

Friends of Palooza (Individual or family) Sponsorship - \$100

- ✓ Website and Facebook Listing

ALTOONA PALOOZA 2019

SPONSORSHIP FORM – ALTOONA PALOOZA – June 22, 2019

Company/Organization: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____ Website: _____

Signature: _____ Date: _____

Yes, we would like to support the 2019 Altoona Palooza and confirm the following sponsorship(s):

- _____
- _____
- _____

Enter the total sponsorship amount: \$ _____

All monies must be received before or by **June 1st, 2019**. Sponsorship form and monies can also be mailed to: Altoona Palooza, 1319 8th Ave SE, Altoona, IA 50009. We can also make arrangements to pick up your forms and payments. You may also pay on-line at www.altoonapalooza.com.

Your sponsorship for Altoona Palooza is recognized once payment is received. For further information, please contact Mary, Penny or Ann.

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