

ALTOONA PALOOZA

Join us as we celebrate Altoona Palooza once again! The Altoona Palooza celebration promises to be a fun-filled day including mud volleyball, a car show, kid's activities, live music, a beverage/beer garden, inflatables, food vendors and more! The celebration will be a daylong event on August 26, 2023 at the Sam Wise Sports Complex. The event will include activities and entertainment for the entire family and will be held from 10 a.m. until 11 p.m.

We anticipate several thousand people will attend this great celebration and are extremely excited about the enthusiasm this event is creating within the community. To enhance all of the activities and entertainment, we are offering vendor opportunities for both food and service organizations. Outlined below are the vendor details.

Sincerely,

Josh Dunwoody, Altoona Palooza Food and Beverage Co-Chairs

E-mail: joshdunwoody@gmail.com

VENDOR OPPORTUNITIES

Application deadline: July 31st, 2023. An electrical requirement form must be submitted with Vendor application. If not notified of the requirement of specific electrical needs, there will be a \$150 fee. Vendors provide own table, tent and or self-contained trailer.

Sam Wise Food Vendor - \$350 for 20'x20' space - Set up by 10am and tear down following music at 11pm

Please note: No alcoholic beverages are allowed to be sold by vendors.

- Must submit application for approval.
- Fees due upon application approval.
- Must provide proof of:
 - Insurance
 - Dept. of Health documents
 - Iowa Sales Tax Permit Service Vendor - \$100 - 20x10 space (Limited to 10 vendors)

For more information, please contact us at joshdunwoody@gmail.com

Altoona Palooza is a designated 501(c)3 non-profit organization

VENDOR FORM

Contact Name & Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

Please provide a reference from a previous event you have been a vendor.

Event Name: _____ Contact _____

Were you ever a vendor for Altoona Palooza or Altoona 150? Circle: YES or NO

Will you need electrical at your site? Circle: YES or NO If so, what hook up? _____

Will you need water at your site? Circle: YES or NO (no live hookups available)

Yes, we would like to support Altoona Palooza by providing the following:

Sam Wise Food Vendor: \$350 (20x20)

Description: _____

Description: _____

PLEASE NOTE: All products or services offered should be beneficial to Altoona Palooza. Each product or service offered must be confirmed and approved in advance by the Altoona Palooza committee.

Food and service vendors must make arrangements to check in before 10 a.m. on Saturday morning.

Please scan the completed form to joshdunwoody@gmail.com. The form/monies can also be mailed to: Altoona Palooza, 404 Plumwood Ct SW, Altoona, IA 50009. For any questions, please call 515-720-8891.

All monies/forms must be received by July 31, 2023.

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