

ALTOONA PALOOZA 2016

Altoona Palooza IS BACK for the 7th YEAR! Altoona Palooza will be a daylong event on August 27, 2016 at the Sam Wise Sports Complex.

The event will include activities and entertainment for the entire family. Altoona Palooza will be held from 8 a.m. until 11 p.m.

The 2016 Altoona Palooza promises to be a fun-filled day including mud volleyball tournament, slow pitch tournament, tractor show, car show, kid's activities, live music, a beverage/beer garden, inflatables, food vendors and more!

We had several thousand people attend our sixth annual Altoona Palooza last year! We are extremely excited about the enthusiasm this event is creating within the community. This event is a great new tradition for Altoona that is becoming the heart and soul of its residents, creating community pride and dedication.

To enhance all of the activities and entertainment, we are offering vendor opportunities for both food and service organizations. Outlined below are the vendor details.

Sincerely,

Jennifer Van Meter Altoona Palooza Vendor Chair
E-mail: Vendor@altoonapalooza.com

VENDOR OPPORTUNITIES

Application deadline: August 1st, 2016. An electrical requirement form **must** be submitted with Vendor application. If not notified of the requirement of specific electrical needs, there will be a \$150 fee.

Food Vendor - \$350 (Until April 15th) After April 15th \$400

Food Vendor space: 20'x20' – Vendor provides own table, tent and or self-contained trailer
Please note: No alcoholic beverages or water is allowed to be sold by vendors.

- Must submit application for approval.
- Fees due upon application approval.
- Must provide proof of:
 - o Insurance
 - o Dept. of Health documents
 - o Iowa Sales Tax Permit

Service Vendor - \$100 - 20x10 space (Limited to 10 vendors)

For more information, contact us at Vendor@altoonapalooza.com

Altoona Palooza is a designated 501(c)3 non-profit organization.

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VENDOR FORM

Contact Name & Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

Please provide a reference from a previous event you have been a vendor.

Event Name: _____ Contact _____

Were you a vendor at the 2015 Altoona Palooza? Circle: YES or NO

Will you need water at your site? Circle: YES or NO (no live hookups available)

Yes, we would like to support the 2016 Altoona Palooza by providing the following:

Food vendor – describe: _____

Service vendor – describe: _____

Food vendor: \$350 (before April 15th) \$400 (After April 15th)

Service vendor: \$100 (20x10) (limited to 10 vendors) *no food or drink sales

PLEASE NOTE: All products or services offered should be beneficial to Altoona Palooza. Each product or service offered has to be confirmed and approved in advance by the Altoona Palooza committee.

Vendor check-in and out times:

Food vendors can make arrangements to check in after 4 p.m. on Friday evening or before 9 a.m. on Saturday morning.

*Friday evening setup is available and preferred if you are able to make those arrangements.

Service vendors check in between 7 a.m and 9 a.m. and may pack up after dusk.

Please scan/email or send this completed and signed form to Altoona Palooza Vendor Chairs, The form and monies to: Altoona Palooza, P.O. Box 597, Altoona, IA 50009 or Vendor@altoonapalooza.com.

All monies must be received before or by **August 1st, 2016**. For further information, please contact Jennifer Van Meter at Vendor@altoonapalooza.com

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